

## **Social Media Terms of Engagement**

Saskatoon Public Library (SPL) uses social media to share information about what's happening at the library and to engage with our community. We reserve the right to edit social media content for purposes such as clarity or length.

We strive to provide timely respond to your direct questions and comments. SPL social media accounts are monitored Monday to Friday, 8 AM to 5 PM, except for statutory holidays and other library closures.

Though we love to hear from and interact with you, some information should not be shared on social media channels. To protect everyone's privacy, please do not include phone numbers, email addresses, or any additional information that could be used to contact you or others. Posts containing this type of information will be deleted.

Further, in an effort to create a respectful and harassment-free forum for the public and our employees, we will remove any comments that contain:

- Profane, obscene, violent, or pornographic content and/or language.
- Promoting, fostering, or perpetuating discrimination on the basis of race, creed, age, religion, gender, sexual orientation, or national origin.
- Defamatory, hateful or personal attacks.
- Threats to any person or organization.
- Solicitation of commerce or advertising.
- Content in violation of any Canadian law.
- Encouragement of illegal activity.
- Content that violates intellectual property rights.
- Unintelligible or irrelevant messages.
- Comments that are inaccurate, misleading, off-topic, or involve the spread of misinformation or disinformation regarding library services, programs, and operations.
- Confidential information.
- Content in languages other than English.
- Content that is intentionally trolling, troll baiting, or flaming.
- Content that provides any non-public information about the Library or its employees.
- Third-party content that is posted without legitimate sources or links.

We attempt to remove all objectionable content as soon as possible, but it may not always be possible to remove it immediately. The Library bears no responsibility for others' views, comments and content.

Individuals or organizations associated with content as described above may be blocked or banned from the official Saskatoon Public Library social media accounts without warning, or their comments may be deleted or hidden from public view. These decisions are made at Saskatoon Public Library's sole and unfettered discretion.



## Disclosures

Your comments or messages may be saved and may become part of the Saskatoon Public Library's official records. By submitting content to one of the Library's social media channels, you give the Library an irrevocable non-exclusive, royalty-free, sub-licensable, transferrable license to use, publish, alter, edit, reproduce, create derivative works from, and display the content post/submission (including any personal information therein), in any form, in connection with the business operations of Saskatoon Public Library. The personal information you post may be collected by Saskatoon Public Library under The Local Authority Freedom of Information and Protection of Privacy (LAFIOP). You must have permission to use the name and/or likeness of each identifiable individual in your submissions.

## Links to Third-Party Sites

Social media channels may contain advertisements and/or links for third-parties. These links are not endorsed, sponsored or otherwise affiliated with Saskatoon Public Library. Therefore, the Library is not responsible for the content on any pages that are linked to via third-party advertisements on its social media channels.

Saskatoon Public Library Social Media Accounts

Facebook: @stoonlibrary

Twitter: @stoonlibrary & @SPLcomms

Instagram: @stoonlibrary

TikTok: @stoonlibrary

YouTube: @stoonlibrary

Pinterest: @stoonlibrary

LinkedIn: Saskatoon Public Library